

Discover the 6 Best Creative Agencies in Singapore

#### **Description**

Singapore is renowned for its vibrant business environment, where creativity and innovation thrive. Selecting the top agency in Singapore can significantly elevate your brand and enhance business outcomes. To help you make an informed decision, here are ten of the best agencies in the Lion City known for their creativity, strategy, and impactful results.

#### 1. Creativeans

Creativeans is an award-winning branding and design consultancy with a global presence, including offices in Singapore, Milan, and Jakarta. Known for their unique BrandBuilder® and EDIT Design Thinking® methodologies, Creativeans offers comprehensive solutions across branding, packaging design, UI/UX design, and business strategy. Notable clients include Nippon Paint, Pigeon, OCBC, MARIGOLD, Haidilao Hot Pot, SingEx, VoyNex, and many more Visit Creativeans

Website: creativeans.com

Email Address: info@creativeans.com

Contact Number: +65 8896 6152

Services: Branding, Business Design, UI/UX, Packaging Design, Experience Design, Sustainable

Design, and Communication Design

Address: 39 Woodlands Close, Mega@Woodlands, #08-55/56 Singapore 737856

## 2. Ogilvy Singapore

As a global leader in marketing and communications, Ogilvy Singapore combines creativity with strategy. Their expertise spans digital marketing, branding, and public relations. Renowned clients include Coca-Cola, Philips, IBM. Visit Ogilvy Singapore

Website: www.ogilvy.com/sg

Email Address: nikhita.sejpal@ogilvy.com

Services: Advertising, Branding, Public Relations, Digital Marketing

Address: 71 Robinson Rd, Singapore 068895

### 3. TBWA Singapore

TBWA Singapore is known for its disruptive and innovative campaigns. They specialise in advertising, brand strategy, and digital marketing, working with prominent clients like Singapore Airlines, Apple, and Standard Chartered. Visit TBWA Singapore

Website: www.tbwa.com.sg

Email Address: contact.sg@tbwa.com

Services: Advertising, Brand Strategy, Digital Marketing

Address: 991C Alexandra Road, #01-12, Singapore 119971

#### 4. DDB Group Singapore

DDB Group Singapore provides integrated marketing communications solutions, emphasising creativity and digital innovation. Their high-profile clients include McDonald's, StarHub, and Unilever. Visit DDB Group Singapore

Website: ddb.asia

Email Address: info@sg.ddb.com

## creativeans®

Tel: +65 6970 1436

Services: Integrated Marketing Communications, Digital Innovation

Address: Level 9 Pico Creative Centre, 20 Kallang Avenue, Singapore 339411

### 5. Leo Burnett Singapore

Leo Burnett is acclaimed for its creative storytelling and strategic insights. Their services range from traditional advertising to digital marketing. Key clients include Samsung, Procter & Gamble, and McDonald's. Visit Leo Burnett Singapore

Website: leoburnett.com

Tel: +65 6718 0888

Services: Advertising, Creative Storytelling, Strategic Insights

Address: 128 Beach Rd, #26-01 Guoco Midtown, Singapore 189773

# 6. BBDO Singapore

BBDO Singapore stands out with its creative excellence and strategic marketing services. The agency has collaborated with clients like Visa, Johnson & Johnson, and Singtel, delivering memorable and impactful campaigns. Visit BBDO Singapore

Website: bbdo.com

Services: Brand Strategy, Integrated Marketing, Digital Advertising

Address: 29 Media Circle, #11-01 Singapore, 138565, SG

#### Conclusion

Selecting the right agency in Singapore can significantly impact your brand's success. From creative design to strategic communications, these top agencies demonstrate the best of what Singapore's vibrant creative industry has to offer. Whether you're launching a new brand or revitalising an existing one, partnering with the right agency can help your business thrive.