

## Scam Alert – Job or Employment Scam

### Description

With the recent surge in recruitment scams and fraudulent activities in the Asia Pacific region, it's essential to stay vigilant and protect yourself from potential job fraud.

Job and employment scams have become a growing concern, which deceive individuals into parting with their money by offering seemingly effortless, high-paying jobs or guaranteed income opportunities. To avoid falling victim to these scams, familiarize yourself with common warning signs and stay informed.

### Warning signs: how to spot a job or employment scam

- You come across an advertisement, receive an email, message, letter or phone call offering you a guaranteed income or job.
- A scammer purporting to be a Creativeans employee contacts you on a social media or job board platform:
- Warning signs include a suspicious profile image, lack of genuine profile information, activity or contact details.
- If in doubt ask the individual to email you from their Creativeans email address. An email from a Creativeans employee will be sent from the official Creativeans domain e.g. name@creativeans.com
- The message may claim lots of money can be made with little effort using your personal computer, or guarantee large returns.
- The message asks you to provide personal details or a fee for more information about the job or start-up materials.
- You are asked to transfer money on behalf of someone else, which may be money laundering.

Please note Creativeans will never ask a candidate for any form of direct payment, and all email correspondence from a Creativeans employee will be sent from the official Creativeans domain e.g. name@creativeans.com

### About Creativeans

[Creativeans](#) is a brand consultancy and venture studio based in Singapore, Milan and Jakarta. We build brands that matter. We believe that every brand has the power to make a meaningful impact on the world, and it is our goal to help our clients do just that.

Since 2012, business leaders have trusted us to solve their strategic and creative challenges: from branding, business design, UI/UX design, packaging design to communication design, across industries and regions. Guided by our systematic approach and methodologies such as

BrandBuilder® and EDIT Design Thinking®, we build brands that matter.