



## What Are The Principles Of Great Product Design

### Description

What separates a poor product from a great product is a set of unwavering principles embedded into the creation of a product. Here are six principles that we emphasize at Creativeans when designing a product.

### Great product is user friendly

A product cannot be considered user friendly if it requires a lot of effort and learning. A great product simplifies itself to be usable for most users.

### Great product is idiot-proof

A great product can be unintelligently used. It must be intuitive and give room for human errors and mistakes.

## **Great product adds value to the user's life**

A product that is novel but which does not have any usefulness is pointless. A great product must fulfil a need and a purpose to make the user's life better.

## **Great product is delightful to use**

A great product is great to look at and pleasant to use, such that it brings a smile to the user's face.

## **Great product is unobtrusive**

A great product integrates well within its environment and seeks to complement and even supplement other products.

## **Great product is environmentally friendly**

A great product does not leave a damaging environmental footprint and must conserve resources.