



## Creativeans Celebrates Three Wins at Global Design iT Award 2023

### Description



Creativeans Three Winning Projects at Global Design iT Award 2023.

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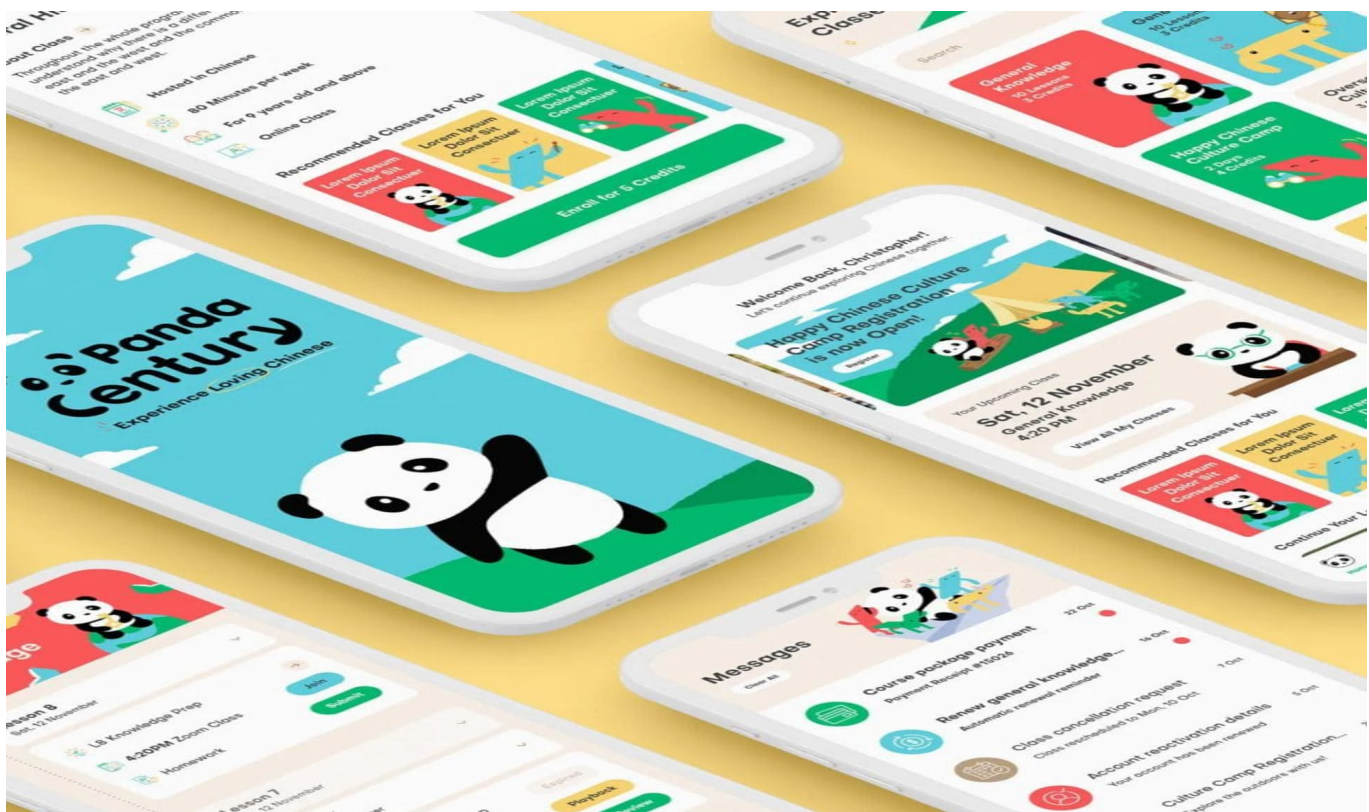
Creativeans, an award-winning brand consultancy and venture studio, proudly announces the win of three outstanding projects – Panda Century, Chupitos, and Care For Each Otter – at the Global Design iT Award 2023, juried by the Korean Federation of Design Industry Associations (KODIA). This achievement reflects Creativeans’ unwavering commitment to creating designs that leave a positive and lasting impact on society.

### **Chupitos: Tropical Jungle Bar and Restaurant**



Under the adept guidance of the creative minds at Creativeans â?? Kimming Yap, Chun Yan Ng, Frederick Lee, and Kelly Ang â?? [Chupitos](#) undergoes a remarkable transformation through a refreshed brand identity. The infusion of an unordinary tropical jungle theme creates a unique customer experience. This immersive and playful atmosphere, characterised by vibrant colours and quirky designs, invites patrons to â??Go Wild For A While,â?? setting a new standard for memorable customer experiences.

### **Panda Century: Redefining Chinese Education**



The visionary team at Creativeans — Kimming Yap, Celine Tuazon, Alvina Suhardjo, Elita Jacinta, Frederick Lee, Kelly Ang, and Shermin Ng — redefines the landscape of Chinese education for young learners through the [Panda Century](#) rebranding. Seamlessly integrating innovation and education, the brand aims to instill the love for Chinese language and culture in students, fostering a transformative learning experience that allows students to “Experience Loving Chinese”.

### Care For Each Otter: Fundraising for Wildlife Conservation



In collaboration with the Jane Goodall Institute, the [Care For Each Otter](#) campaign, led by Kimming Yap, Rachel Lim, Yujin Lee, and Kelly Ang, stands as a testament to Creativeans's commitment to broader community welfare. This fundraising initiative supports wildlife conservation efforts in Singapore, emphasising the agency's dedication to making a positive impact not only within their immediate community but also in preserving the natural world.

Creativeans continues to push the boundaries of design, showcasing a dynamic and innovative approach that goes beyond aesthetics, aiming to shape a better, more sustainable future.

### **View the Awards**

The Design iT Award is a global design award that selects and awards the best designs and projects in the design industry.

Explore the award-winning designs [here](#).

### **About KODIA**

KODIA is an international non-profit association of design-specialised companies founded in 1994 in Korea, with the goal of realising the value of human life that anyone can enjoy.