



Announcing Launch of The Project Matters

Description



The Project Matters in collaboration with Lawe Indonesia.

Yogyakarta, May 19, 2023 — Creativeans is thrilled to announce The Project Matters in collaboration with Lawe Indonesia. The Project Matters is an initiative driven by a vision to preserve and promote Indonesia culture, leveraging the power of branding, heritage, and sustainability. Through The Project Matters, Creativeans strive to bring immense value not only to the brands involved but also to broader community and beyond.



Lawe x Creativeans

A milestone for The Project Matters as Creativeans signed an MOU with Lawe Indonesia to officially initiate the collaboration.



Lawe Indonesia

Lawe Indonesia is a community-based social enterprise focused on empowering women and nurturing their potentials by transforming traditional handwoven fabrics and materials into practical products.

The Project Matters has also garnered attention from prominent Indonesian news outlets:

- [Lawe and Creativeans aspire to bring weaving global](#) â?? by Medcom.id
- [Lawe and Creativeans Collaborate to Promote Womenâ??s Craft to the International Market](#) â?? by Marketeers.com
- [Traditional Weaving SMEs aim to Penetrate the International Market](#) â?? by Suara.com
- [Lawe and Creativeans Collaborates to Promote Indonesian Womenâ??s Work Internationally](#) â?? by JPNN.com
- [Lawe and Creativeans will promote Indonesian womenâ??s woven fabrics abroad](#) â?? by merdeka.com

Work with us to build brands that matter:

At Creativeans, we believe that meaningful brands have the power to shape the future and build a better society. Creativeans aim to collaborate with like-minded brands that share the same vision.

To explore collaboration opportunities, sponsorships or investment options for brand building, please do not hesitate to reach out to us!